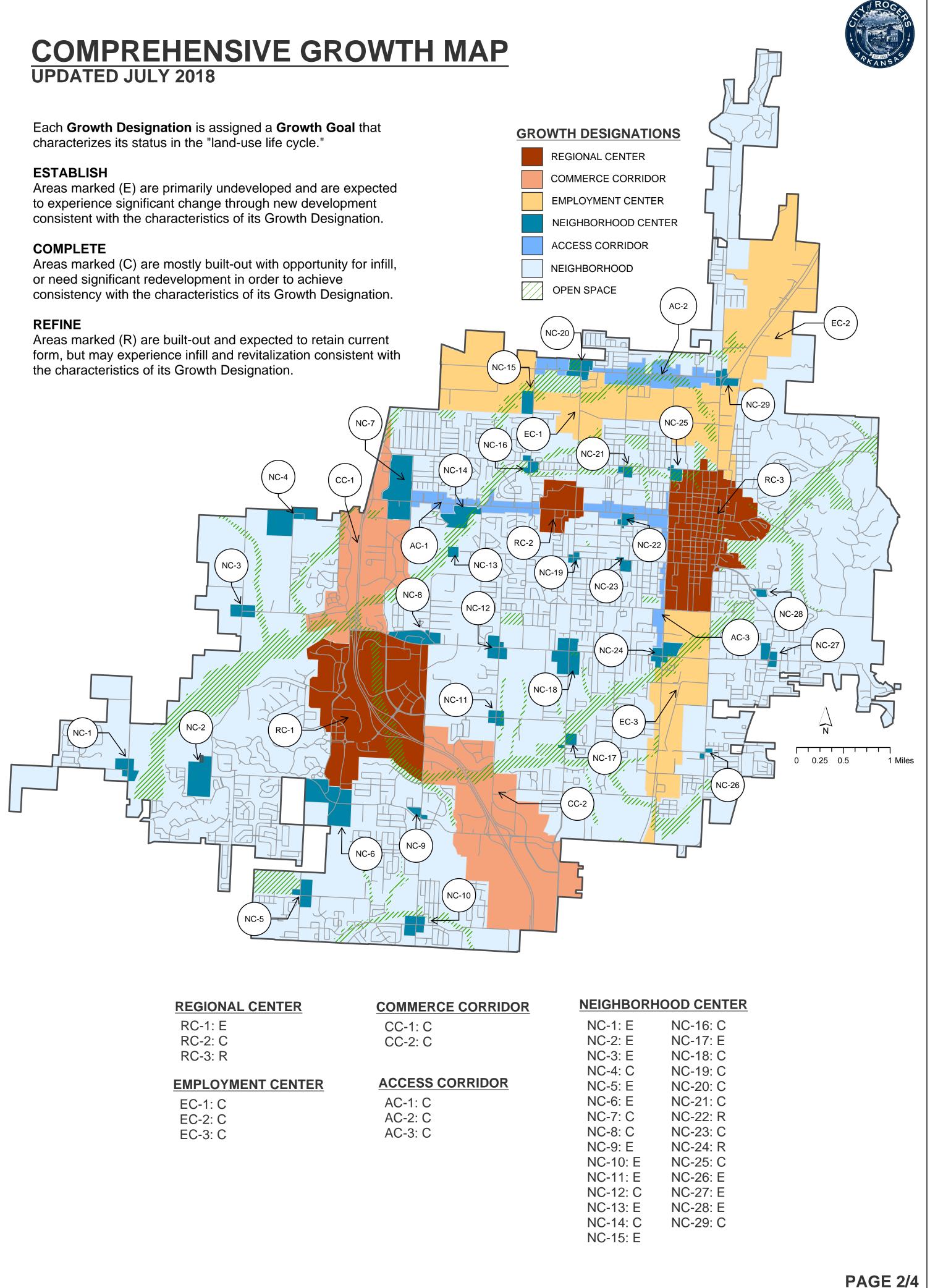
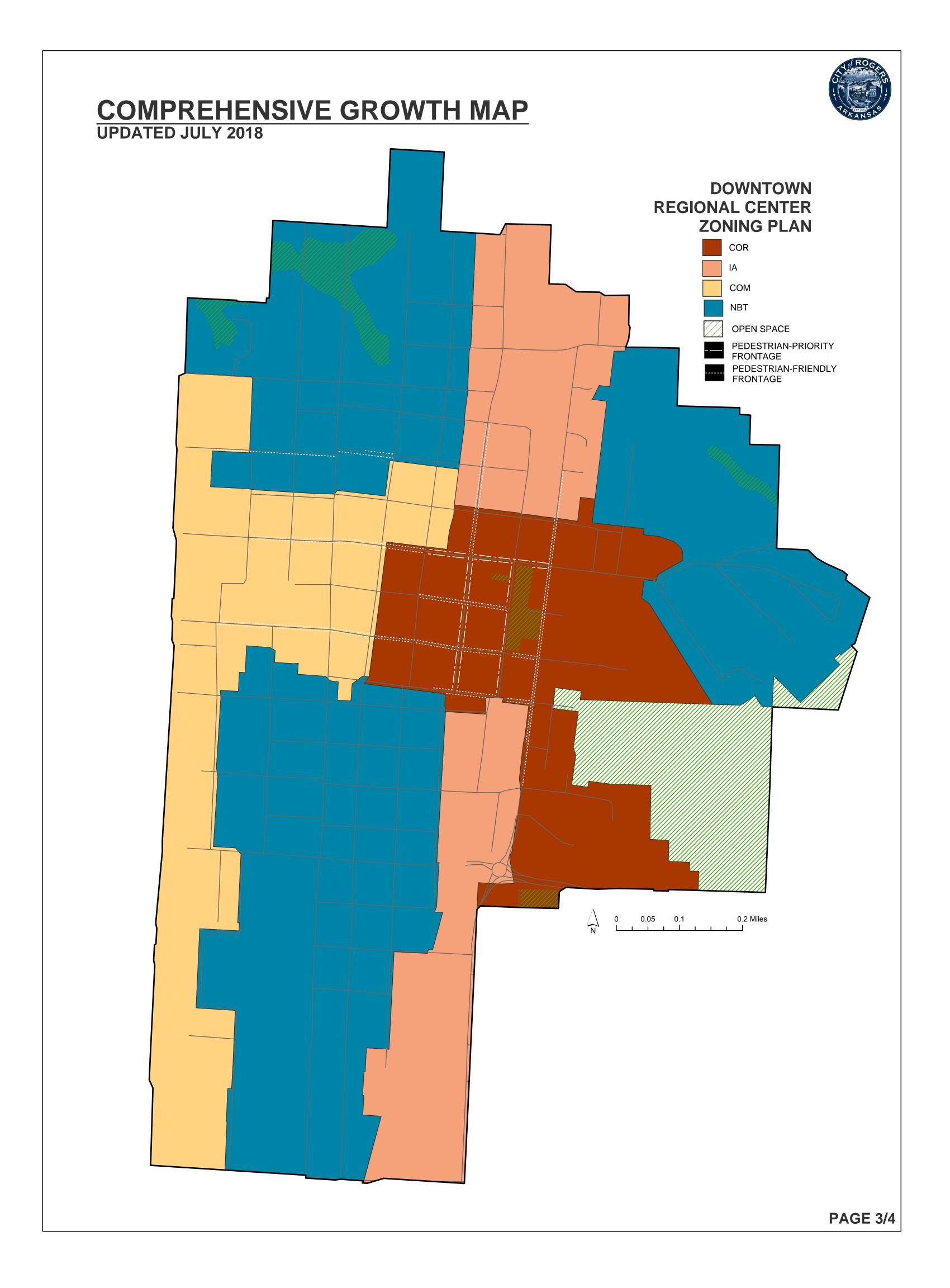


	REGIONAL CENTER	NEIGHBORHOOD CENTER	EMPLOYMENT CENTER	COMMERCE CORRIDOR	ACCESS CORRIDOR	NEIGHBORHOOD	OPEN SPACE
PURPOSE	To focus urban development in three areas – Downtown, Midtown, and Uptown – that serve as centers of gravity for the greater Northwest Arkansas region.	To provide access to the essential activities of daily life within a walkable distance of surrounding residential areas in a way that promotes compact building and site design, encourages infill, and reduces vehicles miles traveled for basic needs.	To preserve existing industrial activity while providing a location for activities such as vehicle repair, construction yards, technology centers, and other physically and visually intense uses with high environmental impacts.	To provide a location for conventional commercial development and similar autooriented activities along the I-49 corridor.	To improve existing commercial corridors by reducing traffic congestion and pedestrian unfriendliness through redevelopment and incorporation of medium-density residential.	To protect and maintain existing residential areas in between nodes of other Growth Designations while encouraging low-density infill.	To identify environmentally sensitive areas that should be considered in relation to development impact.
CHARACTERISTICS	High-intensity, high-density mixed-use areas that function as regional activity hubs for commerce, entertainment, living, recreation, and retail. Intensity supported by well-connected, high-capacity street networks with multi-modal accommodation. Form-based development standards encourage quality design, pedestrian friendliness, and efficient use of land. Compatibility with adjacent areas achieved with transitions; medium-density residential generally appropriate transition type, with special residential transition standards	use areas that serve neighborhood populations within ½ mile radius. Typically	Medium-intensity, low-density areas intended for manufacturing, warehousing, and similar uses. Proximity to major arterials and rail. Compatibility with adjacent areas achieved with buffers; physical separation and landscape screening generally appropriate buffer types. Residential uses generally prohibited or limited.	High-intensity, medium-density areas mostly built-out with retail and office development. Conventional development standards allow large-format building and site design. Compatibility with adjacent areas achieved with transitions; mixeduse and medium-density residential generally appropriate transition types.	Low-intensity, medium-density areas along highway corridors that connect nodes of other Growth Designations. Focus on access management and low trip generation. Compatibility with adjacent areas achieved with transitions; medium-density residential generally appropriate transition type.	Low-intensity, low-density areas connected by collector and local streets. May feature light mix of non-residential activities such as schools, places of worship, and other low-impact community-oriented uses. Compatibility with adjacent areas achieved with transitions; medium-density residential generally appropriate transition type.	Parks, floodplain, NWA Open Space priority properties.
ZONING DISTRICTS	COR, COM, IA, NBT, U-COR, U-COM, U-ENT, U-NBT	C-3	C-4, W-O, I-1, I-2	R-MF, R-O, C-2, C-4	R-MF, R-O, C-2	R-E, R-SF, N-R, R-DP, R-MF	N/A







## **COMPREHENSIVE GROWTH MAP**

**UPDATED JULY 2018** 

